

ZINFANDEL

2023 MacMurray Vineyard • Sonoma County

The new era of Ravenswood Winery was built on the foundation of the brand's rich history and heritage with California Zinfandel, respecting the philosophy of its founder Joel Peterson while crafting enduring Ravenswood Zinfandel for a modern audience. As an iconic producer with a storied legacy dating back to 1976, Ravenswood offers consumers an inviting opportunity to discover or reconnect with Zinfandel.

About The Wine

The aromatic, elegant and layered MacMurray Vineyard Zinfandel is an ideal reflection of its unique, highly expressive site. Rich aromas of red fruit, herbs and pine forest open in the glass, hinting toward the refined complexity of the palate. Medium-bodied and smooth, fruit notes of ripe blackberry, blueberry, baked raspberry and black cherry blend seamlessly with more savory hints of pepper, sage, warm spice and a subtle touch of toasted oak.

Viticulture Notes

MacMurray Ranch was once the sprawling retreat of Hollywood legend Fred MacMurray, who raised cattle and enjoyed fishing and painting at the serene estate close to the winding banks of the Russian River. Planted to vines in the 1990s, this idyllic Zinfandel vineyard is perched on the highest reaches of a sunny ridgetop. A warm pocket nestled mostly above the region's famed cooling fog, this single-block site produces elegant, peppery Zinfandel — telltale signs of its unique origins. Founder Joel Peterson's first Zinfandel harvest was under the apprenticeship of Russian River Valley legend Joseph Swan, connecting this site to Ravenswood's rich heritage.

Winemaking Notes

Ravenswood is driven by a desire to craft Zinfandel of striking character with a distinct point of view. To showcase the quality and expression of MacMurray Vineyard Zinfandel, the wine was first cold soaked for five days, then fermented in a traditional closed-top tank to highlight the bright fruit and herbal aromatics. We used cool temperatures to preserve the fruit-forward notes in the wine, followed by gentle extraction techniques to ensure a full but soft structure. The wine was aged for 12 months on a mix of French and Hungarian oak, 16% new, adding structure and hints of brown spice.

Tech Notes

VARIETAL CONTENT: Zinfandel

VARIETAL ORIGIN: Sonoma County

ALCOHOL CONTENT: 14.9%

TITRATABLE ACIDITY: 6.8g/L

RESIDUAL SUGAR: 0.8g/L

PH: 3.55

